Ideology, narratives and pirate 'raison d'être'

Outline

Definitions

Pirate thinkers and changing pirate discourse
- Origins - Copyright and early internet culture
- Piratbyrån and the start of the first Pirate party
- Surveillance capitalism
- (Future of work)

Can we sculpture a narrative?

Definitions

Knowledge, Ideology, Discourse, Political conflict lines, Narratives

Knowledge

information, culture, experience, ideas

Ideology

An ideology is **a set of beliefs and values** attributed to a person or group of persons, especially as held for reasons that are not purely epistemic (wikipedia)

Discourse

a movement or development of an ideology or line of thought through conversations. Basis for a discourse are *similarities* and *differences*.

(Pirate discourse)

Pirate discourse builds on a liberal thought tradition, valuing human rights, civil rights and democratic principles. Those are the similarities between the pirate discourse and the liberal discourse. The differences:

1. We apply the liberal discourse on the information society and technological reality that we live in today
2. We put Knowledge center stage and reject aspects of liberal and other discourse that threatens the creation and sharing of and the legitimacy of knowledge.

The differences form new

Political conflict lines

(predicted main conflict line of 21st century and also the Pirate conflict line: *knowledge-market*)
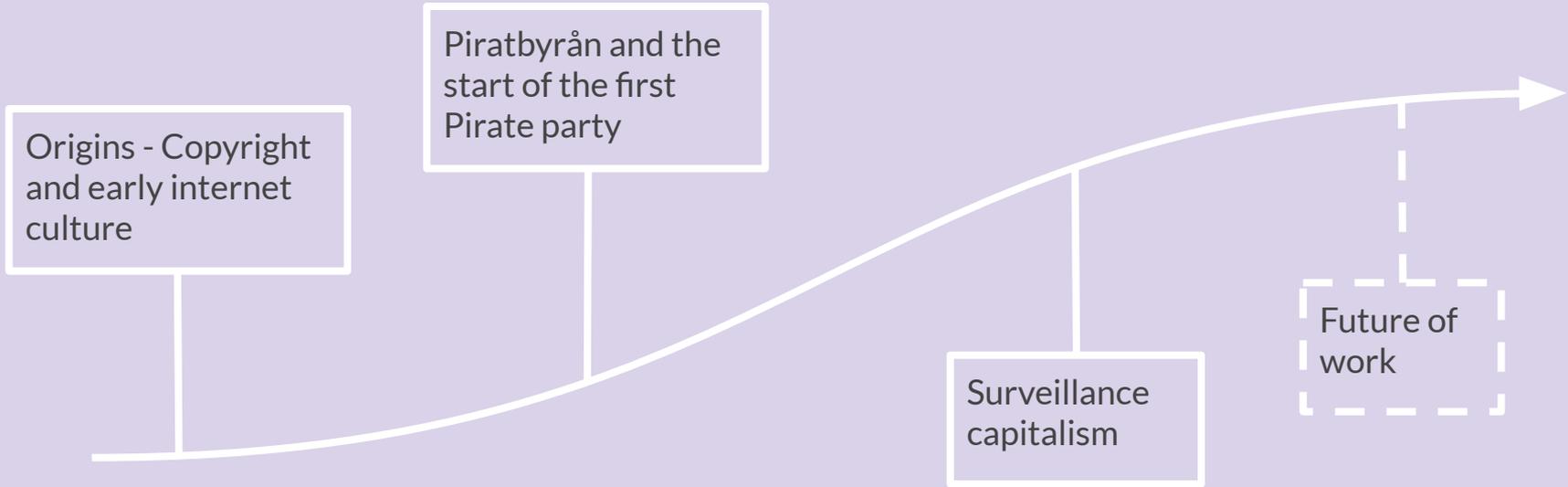
Narrative

the story of our role and purpose in society

Pirate thinkers and changing pirate discourse

Origins - Copyright and early internet culture

Piratbyrån and the start of the first Pirate party

Surveillance capitalism

Future of work

Origins - Copyright and early internet culture

Lawrence Lessig - "Code is law" and Creative commons

Cory Doctorow - Open software, digital rights

"If we make copyright law as technical and nuanced as Universal studios need it to be able to build a Harry Potter theme park in LA, then it will never be useful for a kid on my street writing Harry Potter fan fiction.

She will always be a criminal in all interaction with culture that she has."

- Cory Doctorow

Piratbyrån

"Cultural expressions are different ways to communicate. Foundational tools for most social animals, like a language basically. Like the spoken language, culture transforms while it is spreading. You can't separate the distribution of culture from the culture itself because it is the same thing. Like language, culture becomes meaningless and die if it doesn't spread. Copyright laws are laws that assume the absurd idea that culture is created from nothing, and *this* is actually a way to through the state try to steal others works.

To spread culture is to create culture."

- Ibrahim Botani, Piratbyrån

The Pirate party

"Newcomers are always measured in terms of old politics, even when the old terms can't describe the new."

- Rick Falkvinge

21st century political lines

knowledge-market and *transnational networks-nation state.*

As the labor rights fight was about the power over the means of production, this political conflict centers on the fight for the *content of knowledge,* the fight for the *right to knowledge,* and the fight for the *legitimacy of knowledge.*

- Marie Demker & Ulf Bjereld

Surveillance Capitalism

" The unilateral claiming of private human experience as free raw material for translation into behavioral data. These data are then computed and packaged as prediction products and sold into behavioral futures markets — business customers with a commercial interest in knowing what we will do now, soon, and later."

- Shoshana Zuboff

Performance society, Psychopolitics, and the human need of privacy

"Power operates more effectively when it delegates surveillance to individuals."

- Byung-Chul Han

Pirate Ideology, among other things address the question of our psychological and collective need for privacy in a time of

informationinfrastructural abundance overload

- Rick Falkvinge

informationinfrastr
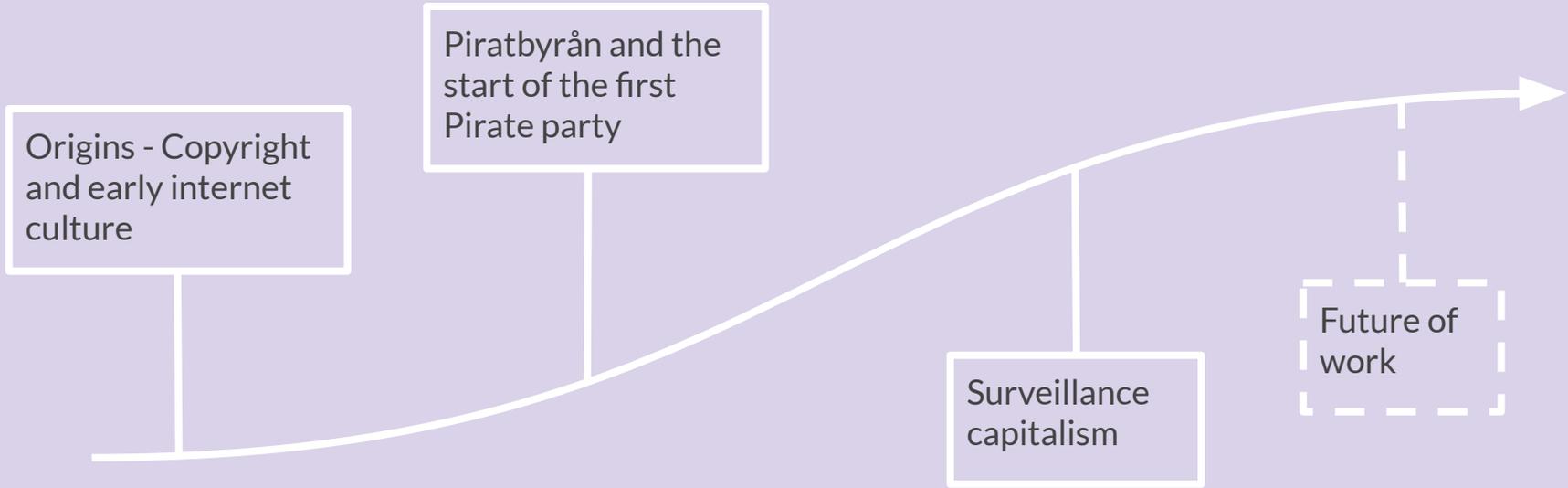uctural abundance
overload

Future of work

"Bullshit jobs" - David Graeber

"Empty work" - Roland Paulsen

Questioning "Work is a virtue"

Pirate thinkers and changing pirate discourse

Pirate ideology exists. Pirate ideology is shaped, in pirate tradition, not by one person but by many.

Pirate ideology is centered around the *knowledge-market* political conflict line

BUT our narrative needs to be updated

"Internet is still mostly untouched nature, but is being threatened from two directions: First, from market actors wanting to control the content on the internet. Secondly, from the state that wants to control and monitor our behaviour online"

- Mattias Bjärnemalm, 2008

"Internet is still mostly untouched nature but is being threatened from two directions: First, from market actors wanting to control the content on the internet. Secondly, from the state that wants to control and monitor our behaviour online"

- Mattias Bjärnemalm, 2008

OUTDATED

Can we sculpture a narrative?

Can we sculpture a narrative?

The Narrative   Digitalization changes Everything, What does it mean to be human in the future new political conflict lines, and The Pirate movement, a new political force.

The Principles   Empowerment, freedom, dignity and participation

The Core Policies   digitalizing the public sector, closing the digital divide, competition on digital markets, censorship, trade agreements, surveillance, free knowledge and open research, strengthened democracy, free culture, free communication, patents, free and open software

We build it together

Thank you!

🐦 @stenssok

Not a reference list but recommended reading

Shoshana Zuboff - Surveillance capitalism

Yuval Noah Harari - Homo Deus

Byung-Chul Han - Performance society - Psychopolitics

Cory Doctorow - Pluralistic

Lawrence Lessig

David Graeber - Bullshit jobs

Roland Paulsen - Empty work

Rasmus Fleischer - Piratbyrån - Copy me, Tapirskrift

Rick Falkvinge, Engström, MAB - PP

Marie Demker & Ulf Bjereld - The fight for knowledge